CUBAN DISCOVERY
A PEOPLE-TO-PEOPLE EDUCATIONAL EXCHANGE

Organized & Operated by: Go Next, Inc. is licensed by the U.S. Department of the Treasury to conduct People-to-People Educational Exchanges in Cuba

Developed for: Alumni Association

UP TO 25 SPACES AVAILABLE!

MAY 16–24, 2015

Go Next, Inc. is licensed by the U.S. Department of the Treasury to conduct People-to-People Educational Exchanges in Cuba
DEAR ALUMNI,

Cuba: Historically rich, culturally diverse, environmentally magnificent. For decades, the Caribbean’s largest island—roughly 90 miles away from U.S. soil—has been but a mystery, perceived through secondhand sources and beyond the grasp of most American travelers. Now that People-to-People exchanges are possible, we invite you to embark on a captivating journey that reveals Cuba’s complex history and culture. This trip is specially designed to broaden your understanding of this nation of stark contradictions molded by a turbulent past. Time seems to stand still as you watch vintage 1950s-era automobiles roll along cobbled streets past beautifully preserved Spanish colonial buildings. As the hub for economic and political heritage, Havana presents an ideal setting to interact with local citizens and uncover new perspectives. You will gain insight into the country’s thriving arts community through discussions with independent artists and visits to performing arts schools and studios. You’ll also journey beyond the spirited capital to fertile tobacco and sugar cane fields that permeate the countryside revealing a glimpse into rural Cuban life. Along the southern coastline, you’ll visit the beautifully preserved colonial cities of Trinidad and Cienfuegos—both UNESCO World Heritage Sites.

This exclusive opportunity to explore Cuba is organized and operated by Go Next, Inc., which holds a People-to-People license from the U.S. Department of the Treasury, Office of Foreign Assets Control (OFAC), authorizing registered travelers on this educational exchange program to visit Cuba. Go Next invites you to personally experience the people, culture, landscape and architecture of this distinct Caribbean nation on a week-long journey developed for the Washington State University Alumni Association. With an intimate group of up to 25 travelers, you will share enriching activities that illuminate the realities of Cuban citizens, providing an ideal glimpse into their daily lives. Through informative and educational People-to-People exchanges, you will uncover Cuba’s lush beauty, paradoxes and remarkable intrigue on this unforgettable adventure. Don’t miss this unique opportunity to unravel the mysteries of a fascinating country through its most candid, inspiring source—its people.

Sincerely,

Leilani Stevens
WSU Alumni Association

SPACE IS LIMITED
MAXIMUM OF 25 PARTICIPANTS
For information and to register, call GO NEXT at 800.842.9023
For all other inquiries, call WSU ALUMNI ASSOCIATION at 800.258.6978
We strongly suggest purchasing travel insurance. Travel insurance information will be sent to you with your confirmation letter.

TRAVEL INSURANCE

Go Next, Inc. (hereinafter GN), located at 8000 West 78th Street, Suite 345, Minneapolis, Minnesota 55439-2538, in return for full payment by you of the price of any program, you are entitled to, subject to the terms and conditions specified as included in this brochure as to the extent you have selected them, and subject to the following terms and conditions, to arrange for, sell, and purchase travel for you to Cuba via when boarding. Improper documentation, inadequate proof of identity, inadequate proof of age for children under 2, or any other reason may result in denial of boarding privileges. The air carrier reserves the right to decline, accept or turn any person on the flight at any time within their sole discretion. If you are denied boarding privileges, you forfeit all monies paid and will be assessed any non-recoverable costs.

VISA: A visa is required for U.S. citizens traveling to Cuba. GN’s OFAC authorized travel service provider will endeavor to assist travelers in applying for the necessary visa subject to the following. A signed, valid passport is required for each person and it is suggested that you do not already have your passport that you apply for it immediately. If you currently have a valid passport, it must be valid a minimum of 6 months after your scheduled date of return to meet the requirements for your visa. Visa assistance will only be provided for those travelers paid in full 45 days prior to departure.

NOTICES: Any complaints or claims against GN must be made in writing and received by GN within 90 days after scheduled termination of the trip. Any action or suit against GN must be commenced within 1 (one) year after the scheduled termination of the trip or be forever barred.

The rights and remedies relating to cancellations made available under this agreement are in addition to any other rights or remedies available under applicable law. However, we offer any refunds under this agreement with the express understanding that the receipt of that refund by you waives all other remedies.

While Go Next makes every effort to adhere to the specifics shown in this brochure, all information contained herein is subject to change. Go Next is not responsible or liable for typographical errors, omissions or misprints.

INSURANCE: Travel insurance is available and can provide coverage for unforeseen circumstances that could disrupt your trip. See panel above.

INTERNATIONAL FLIGHTS ONLY: International travel involves stringent identification and documentation requirements. Be sure you are familiar with them sufficiently in advance and early in your planning.

ADVISORY: When you are traveling outside of the United States, please be aware that significantly different health, safety and legal standards may prevail. You should plan and act accordingly and exercise good personal judgment for your own health and safety at all times when abroad. If you have special medical or physical requirements, you should investigate your destination(s) beforehand and ensure the care and conditions you need will be available.

If you change plans or cancel, your rights to a refund are limited: The following changes will be assessed for cancellations.

If you cancel or change plans more than 100 days in advance of initial flight departure, a full refund less a $250 per person administrative fee is provided. Any refunds are provided only in accordance with the following schedule. Any requests for cancellation must be communicated to GN in writing. Applicable refunds, if any, will be made within 14 days after the cancellation.

CANCELLATIONS: Upon receipt of written cancellation from you, the following service fees will be applied in addition to any applicable airline cancellation fees. Cancellations received 101 days or more before initial flight departure, $250 per person; 100-46 days before departure, $1,000 per person; 45 days or less, no refund.

HEALTH: Any physical or mental condition requiring special medical attention or equipment must be disclosed in writing to GN at the time the participant makes a reservation. GN may reject the reservation of any person who, in the opinion of GN, is unfit for travel or might be a danger to themselves or others on the trip. Participants requiring special assistance, including without limitation those who permanently or periodically use a wheelchair, must be accompanied by someone who agrees to provide the required assistance and participate in the program. GN reserves the right to refuse entry to any person who, in the opinion of GN, is unfit for travel or might be a danger to themselves or others on the trip. GN reserves the right to terminate the authority of any participant to remain in Cuba under GN’s license.

THERE ARE NO EXCEPTIONS OF ANY KIND (INCLUDING MEDICAL EXCUSIONS) TO THESE POLICIES. No refunds will be made for any portion of your reservation that was already paid and used by you. There is no variance from these policies for the services we arrange as described in this brochure.

California Seller of Travel Registration No. 207270-40, Washington Seller of Travel Registration No. 602-900-725, Iowa Seller of Travel Registration No. 417
RESERVE YOUR CUBAN DISCOVERY TRIP TODAY!

CUBAN DISCOVERY $5,399 per person, double occupancy; Single occupancy, add $900

Hotel bed requests:
Check one:  Twin (2 beds)  Double  Accommodation requests are subject to hotel availability.

You may contact Go Next to arrange domestic Miami flights (a $35 administrative fee per reservation will apply). All passengers must travel with a passport valid at least 6 months beyond their return date.

GUEST 1: Full Name (as it appears on your passport)
M/F  Title  First  Middle  Last
Preferred name on name badge
Alternate Phone Email Address
Mailing Address

Birth Date (mm/dd/yyyy)  Country of Birth  Citizenship
Passport Number  Place of Passport Issuance
Passport Issue Date  Passport Exp. Date  Mother’s maiden name
Emergency Contact Relationship Phone

GUEST 2: Full Name (as it appears on your passport)
M/F  Title  First  Middle  Last
Preferred name on name badge
Alternate Phone Email Address
Mailing Address

Birth Date (mm/dd/yyyy)  Country of Birth  Citizenship
Passport Number  Place of Passport Issuance
Passport Issue Date  Passport Exp. Date  Mother’s maiden name
Emergency Contact Relationship Phone

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/We have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement. By signing this, I/we also agree to participate in all scheduled educational exchange activities approved by OFAC and I/we understand that there is no deviating from the daily schedule.

SIGN HERE X

DEPOSIT AND FINAL PAYMENT: A deposit of $850 per person is due with your reservation application. Make checks payable to Go Next. Full payment is required by February 5, 2015. Reservations received after this date must be accompanied with full payment.

Please reserve ________ space(s). Enclosed is my/our deposit for $ _____________.
Deposits may be made by credit card; however, all FINAL payments are required to be made by check or cash.

I/We authorize Go Next, Inc. to charge my/our deposit for $ _____________ to:  Visa  MasterCard

SIGN HERE X

Billing Address (if different from above)
Card Number  Security Code  Exp. Date

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.

ORGANIZED & OPERATED BY: Go Next
DEVELOPED FOR: Washington State University Alumni Association (620)
May 16–24, 2015

SEND TO: Lewis Alumni Centre
PO Box 6461.50
Pullman, WA 99164-6150
Phone: 509.335.2586 | Toll Free: 800.258.6978
A People-to-People educational exchange allows U.S. citizens the opportunity to visit Cuba in order to engage with its citizens and share diverse cultural experiences. Through a special license* issued to Go Next, Inc. by the U.S. Department of the Treasury, you can experience this enthralling island first-hand and immerse yourself in a powerful cultural exchange. This unique travel initiative redefines the scope of a typical vacation by bringing meaningful interactions with local people to the forefront. Open the door to this multifaceted, isolated nation and strengthen your global awareness on this extraordinary journey.

*The People-to-People license dictates that all participants follow a full-time comprehensive schedule focusing on educational opportunities and genuine cross-cultural connections, so no time is available for independent excursions.
HAVANA

• Take a walking tour of Old Havana, a UNESCO World Heritage Site, filled with timeless Spanish colonial buildings, churches and palm-fringed plazas.
• Connect with faculty at the University of Havana**, Cuba’s oldest university and one of the first established in the Americas, and discuss the Cuban higher-education system.
• Tour the former residence of the Governors of Havana (Palacio de los Capitanes Generales), a Cuban Baroque mansion and museum which showcases colonial-era art and artifacts.
• Gain insight into Cuba’s film industry and culture at the Cuban Institute of Cinematographic Art and Industry, created in 1959 to improve the quality of Cuban films—focusing on education and artistic expression.
• Visit the District of Alamar, a 1970s social housing project of Soviet-style concrete apartments—that today is home to thousands of Cubans.
  – Chat with locals about organic farming at Organopónico Vivero Alamar, one of Havana’s largest and most successful cooperative urban gardens.
• See how art can transform a neighborhood at Muraleando, a vibrant community outreach project founded by local residents.
• Travel south of Havana to Las Terrazas, a self-sustaining community and UNESCO Biosphere Reserve, surrounded by lush, forested hills.
  – Get a rare glimpse into rural Cuba’s medical services at a local clinic.
  – Sample coffee at Café María, where the owner and her family welcome visitors and explain the role of coffee in Cuba’s culture.
  – Learn about independent artist Lester Campa’s unique paper recycling process at his private studio.
• Visit the home of renowned ceramicist and painter, José Rodríguez Fuster, known as the “Picasso of the Caribbean.” See how his creative vision has transformed the local neighborhood into a colorful, artistic landscape.
• Interact with children at a primary school** and engage with administrators and teachers to discuss the challenges and opportunities of Cuba’s educational system.
• See the fishing village of Cojimar, the setting for Ernest Hemingway’s book The Old Man and the Sea, and visit Finca Vigía, the mansion where he lived from 1939-1960.
• Meet with independent Cuban booksellers at a used book market and learn about the culture and impact of literature on society.
• Stop at the artist studio project La Lavandería and meet with a local artist to learn about traditional art in Cuba.
• At dinners held in privately-owned restaurants or private homes known as paladares, hear first-hand from the owners about the entrepreneurial climate in Cuba.
Cienfuegos
- Admire the colonial architecture of Cienfuegos, a UNESCO World Heritage Site known as the “Pearl of the South,” and see the Punta Gorda Peninsula.
- Meet with a local choir or visit an art school and discuss the role of art and music in Cuban society.

Trinidad
- Take in the centuries-old charms of Trinidad, a Spanish colonial gem and UNESCO World Heritage Site.
- Learn about traditional ceramic techniques at the Casa del Alfarero, a pottery house founded and operated by the Santander family for generations.
- Visit the beautifully restored 18th-century Hacienda de Manaca Iznaga, located in the Valley de los Ingenios, once a center for sugar production, and see its exhibition of plantation life in the days of slavery.
- Tour a bed and breakfast where you will learn about this new entrepreneurial opportunity for Cubans, a business typically operated by the state.
- Join a Santeria practitioner at the Templo de Yemaya, and delve into the history and basic principles of this Afro-Cuban religion.
- Enjoy dinner in a private home (paladar), where you can meet with a multigenerational family and experience a bit of local daily life.

Sancti Spiritus
- See the picturesque town of Sancti Spiritus, home to Cuba’s oldest church and one of the original seven Cuban cities founded by the Spanish.
- Visit a ration store where the store manager will explain rationing, the dual-currency system and the difference between Ration Stores, Cuban Peso Stores and CUC stores.
- Witness how a variety of produce, meat and local products are displayed and sold with visits to an outdoor food market and industrial goods market.

Santa Clara
- Enjoy dance, theater and music performances by the students at the Santa Clara Music and Performing Arts School, and hear how the performing arts have influenced Cuban life.
- Stop at the Museum and Mausoleum of Che Guevara (time permitting).

The features listed above are samples of the activities you may participate in. You will receive a detailed daily itinerary approximately 14 days prior to departure. While unlikely, slight changes to the itinerary and accommodations may occur due to Cuban Government directives. **In the event a school or other venue is closed, an alternate People-to-People exchange will be scheduled.

Participants should be in good physical condition. This program involves motor coach and walking tours with more than a moderate amount of walking on cobblestone streets, stairs and uneven ground. The daily tours can include up to approximately 2 hours at a time of moderate to strenuous walking, primarily over natural and uneven surfaces. There are numerous steps and inclines to negotiate.
MIAMI INCLUDED FEATURES:
• 1 night at the Crowne Plaza Miami International Airport hotel or similar accommodations
• Pre-travel meeting at group hotel
• Exclusive local representative

CUBA INCLUDED FEATURES:
• Round-trip chartered jet service between Miami and Havana
• 7 nights’ accommodations: 5 nights in Havana, 2 nights in Trinidad
• 20 meals: 7 breakfasts, 7 lunches, 6 dinners, including a welcome and farewell dinner in Havana (one local beverage is included with each meal)
• Transportation via private, A/C vehicles with 2 bottles of water per person, per day
• Full schedule of educational activities that result in meaningful interaction with the locals
• Informative program of cultural and educational exchanges
• All entrance fees to included tour sites
• Private English speaking national guide
• Exclusive Go Next program manager
• Gratuities for restaurant staff, local guides and drivers, and luggage handling
• Cuban travel insurance covering medical repatriation expenses only, as required by the Cuban Government, valid only during your stay in Cuba

NOT INCLUDED:
Airfare between home and Miami, passport fees, Cuban visa fee of approximately $75, Cuban departure tax, beverages other than those included with meals as indicated, personal expenses, optional travel insurance, baggage fees, and other items not specifically mentioned as included.

$5,399 PER PERSON, DOUBLE OCCUPANCY
PARQUE CENTRAL HOTEL—Havana
Positioned in the cultural center of Old Havana is the Parque Central Hotel, ideally located in the lovely Central Park area, near the historic Plaza de la Catedral, the Capitol and the Havana Harbor. This Spanish colonial-style hotel offers an array of modern amenities, including restaurants, snack bars, lounges, a fitness room, massage room and a rooftop pool. Each classic guest room radiates a warm ambience with rich wood furniture and features satellite TV, a safe, air conditioning and a hair dryer.

IBEROSTAR GRAND HOTEL TRINIDAD
Ideally located in the heart of Trinidad and across from Céspedes Park, a peaceful square sprinkled with verdant plants and trees, is the Grand Hotel Trinidad, featuring a delightful, pastel green façade. This deluxe hotel showcases a charming lobby displaying checkered floors leading to a fountain. Other amenities include a restaurant, massage service and a game room with billiards. Each warmly decorated guest room comes complete with modern touches, including satellite TV and iPod docking station clock radio.