WSU125
It’s Washington State University’s Birthday!

In 2015, WSU celebrates its 125th birthday! As a member of Cougar Nation, that means it’s your birthday, too.

The WSU community will be celebrating all year long by telling the stories that make the university the inspiring wellspring of discovery, innovation, and leadership that it is. Starting in late March, look for stories, celebrations, and ways to share how WSU made a difference to you, your family, and the world.

Career and Business Building Services for WSUAA Members

The WSU Alumni Association (WSUAA) is continually striving to reward our loyal and supportive members with valuable benefits, programs, and services. WSUAA Career Support Services is a great example of a program that helps further the careers of fellow Cougs and friends of WSU, increase the value of your WSU degree, and support current students. In addition, the WSUAA’S Cougar Business Network (CBN) enhances the business success of Cougar-owned or managed businesses. Using Career Support Services—and its many resources—is an effective way to catapult your career success, and it’s never too late or too early to get started.

Whether you’re new to the job market or looking for tips to navigate a career change, participating in the Career Speaker Series can help you reach your goals. This online series features the nation’s top career experts sharing tips, tools, and best practices for managing a career and finding a job. Additionally, the WSUAA provides access to resume and cover letter workshops through the WSU Academic Success and Career Center.

Members of the WSUAA can also list their Cougar-owned or -managed businesses for free on the Cougar Business Network. We all know Cougs want to do business with Cougs, so check out cbn.wsu.edu to see the listings in your area. If you own a business or have a product or service you would like to offer to WSU alumni and friends, please register with the CBN today.

Members can take part in virtual networking events held throughout the year or connect with fellow Cougs on the Official Alumni Group of WSU on LinkedIn, which now has more than 13,500 members. Alumni, friends, and students can also take advantage of CougLink to view job openings across the country, internship opportunities, and calendar information for career fairs, workshops, and other events. Whether you want to start your career, enhance the one you already have, change careers, or help Cougar businesses achieve success, the WSUAA has a service to assist you.

Find out how you can utilize WSUAA Career Support Services by visiting alumni.wsu.edu/career.
The Importance of Member Support

Simply put, the WSUAA would not exist without our members. For that and much more we extend to you our heartfelt thanks. Members are our lifeblood, and their dues fuel the WSUAA’s remarkable success. The Alumni Association is also fortunate to have many members who have sought ways to extend their support through making donations to the WSUAA.

Dating back to the initial renovations of the Lewis Alumni Centre in the 1980s, donations from alumni have been pivotal in enabling the WSUAA to expand the benefits and services it provides members and enhance the many ways the WSUAA lends support across the university.

“Many of my life’s hallmark moments happened at WSU,” said Sarah English ’94, ’95, ’96. “It is due to memories like these that embed WSU in our hearts just as our education at WSU embeds knowledge in our brains.”

English, manager of the Chewelah Library, says it was the sense of giving back and staying connected to her alma mater that drove her to support the WSUAA.

*Now it is me making the investment and giving back to the university that gave me so much,* English said.

“The Alumni Association may not be the first place alumni think of when they think of donating to WSU,” said Tim Pavish, executive director of the WSUAA. “But a donation goes a long way and helps support the entire university.”

Doug Thomas ’87, president and CEO of Bellingham Cold Storage and a member of the WSU Foundation’s Board of Governors, succinctly summed up his reasons for donating to the WSUAA: “I invest in the Alumni Association because it’s one of WSU’s best-run organizations, and the results it generates show I am getting a solid return on my investment,” Thomas said.

For the many ways you make WSU and the WSUAA stronger, we thank you. If you would like more information on the work of the WSUAA and ways to support it, please call 1-800-258-6978 or email wsualum@wsu.edu.

For more information on the Adopted Cougar award, please visit alumni.wsu.edu/awards.

Make Someone Smile for the Rest of Their Life—Make Them an “Adopted Cougar”

As a WSUAA member, you likely know a special someone who loves WSU through and through, but they did not attend WSU. You can reward them and officially welcome them into the Cougar Family by making them an Adopted Cougar.

Making someone an Adopted Cougar is easy and affordable. Your Adopted Cougar will receive a WSUAA membership and all of the great benefits that come with it. Adopted Cougars also receive a special certificate and an Adopted Cougar lapel pin.

For more information on the Adopted Cougar award, please visit alumni.wsu.edu/awards.

Interested in planning events in your area? Send us an email at alumnievents@wsu.edu.
**WSU125**

It's Washington State University's Birthday!

In 2015, WSU celebrates its 125th birthday! As a member of Cougar Nation, that means it's your birthday, too.

The WSU community will be celebrating all year long by telling the stories that make the university the inspiring wellspring of discovery, innovation, and leadership that it is. Starting in late March, look for stories, celebrations, and ways to share how WSU made a difference to you, your family, and the world.

---

The WSU Alumni Association (WSUAA) is continually striving to reward our loyal and supportive members with valuable benefits, programs, and services. WSUAA Career Support Services is a great example of a program that helps further the careers of fellow Cougs and friends of WSU, increase the value of your WSU degree, and support current students. In addition, the WSUAA's Cougar Business Network (CBN) enhances the business success of Cougar-owned or -managed businesses.

Using Career Support Services—and its many resources—is an effective way to catapult your career success, and it's never too late or too early to get started.

Whether you’re new to the job market or looking for tips to navigate a career change, participating in the Career Speaker Series can help you reach your goals. This online series features the nation’s top career experts sharing tips, tools, and best practices for managing a career and finding a job.

Additionally, the WSUAA provides access to resume and cover letter workshops through the WSU Academic Success and Career Center.

Members of the WSUAA can also list their Cougar-owned or -managed businesses for free on the Cougar Business Network. We all know Cougs want to do business with Cougs, so check out cbn.wsu.edu to see the listings in your area. If you own a business or have a product or service you would like to offer to WSU alumni and friends, please register with the CBN today.

Members can take part in virtual networking events held throughout the year or connect with fellow Cougs on the Official Alumni Group of WSU on LinkedIn, which now has more than 13,500 members. Alumni, friends, and students can also take advantage of CougLink to view job openings across the country, internship opportunities, and calendar information for career fairs, workshops, and other events. Whether you want to start your career, enhance the one you already have, change careers, or help Cougar businesses achieve success, the WSUAA has a service to assist you.

Find out how you can utilize WSUAA Career Support Services by visiting alumni.wsu.edu/career.