WHO CAN BE APART OF THE WSU ALUMNI ASSOCIATION?

• Alumni
• Parents
• Friends
• WSU Lovers
VOLUNTEERS

• CONGRATULATIONS!
• 3 Year Terms, Potentially A Second (6 Years Total)
• You REPRESENT The WSU Alumni Association, And Washington State University.
• You Are The Backbone And The Heart Of The Association. We Wouldn’t Exist Without Volunteers Like You.
• Goals For Your Term: Lead, Motivate, Inspire, And Have Fun!
• Where Do I Fit In This Volunteer Organization?

WSUAA Board of Directors

Council of Presidents

Chapters  Clubs  Affinity Groups
WSUAA SUPPORTS YOU!

- Advice on programming
- Promotions (Web and email)
- Registration
- Purchases and Contracts (Collect fees and pay services)
- Event Supplies (WSU Goodies, nametags, door prizes)
- Staff Attendance at Selected Events
- Help Recruit New Volunteers
- Surveys
WSUAA VOLUNTEER LEADERS EXPECTATIONS

• Member Of The WSU Alumni Association
• Serve As A Point Of Contact For Alumni In Your Community
• Plan, Execute, And Staff Events
• Keep Informed Of WSU News
• Up To Date Contact Information
WSUAA VOLUNTEER LEADERS EXPECTATIONS

- Recruit New Volunteers
- Attend The WSUAA Leadership Conferences
- Ask Alumni To Join WSUAA
- Generate A Positive Buzz About WSU
OUR KEY 3 OBJECTIVES:

1. Increase Dues-paying Memberships
OUR KEY 3 OBJECTIVES:

2. Meaningfully Engage More Alumni And Friends In Support Of WSU.
OUR KEY 3 OBJECTIVES:

3. Increase The Financial Strength Of The WSU Alumni Association
ENAGE!

Hold One Event In Each Area Yearly

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PLANNING MEETING

1. Recruit Volunteers
2. Plan Events
3. Assign Duties
PLANNING MEETING

1. RECRUIT VOLUNTEERS

Vice President Of...

- Social Media
- Recent Grads
- Scholarship Selection
- Athletic Events (viewing parties)
- Community Service
- Professional Development
2. PLAN EVENTS

• Variety (Think outside the box)
• Piggyback
• **NO** Events
  (Fundraising, promotional, political, dangerous)
• Pick Top Events
  (Vote)
PLANNING MEETING

3. ASSIGN DUTIES

- Assign Events
  (Get name, email, phone number for volunteer assignments.)

- Report Back
  (Planning meeting, emails, facebook, phone calls)

- Check-In
EVENT PLANNING SUGGESTIONS

• Check Dates For Possible Conflicts With Other Events (Holidays, festivals, sporting events)
• Consider Age Of Those Interested
• Choose Location Carefully
• Complete An Event Authorization
• Break Even ($)
• Confirm 6 To 8 Weeks In Advance
• Promote 4 Weeks Prior To The Event
• Get Them To Come (Door prizes, networking, discounted entry)
EVENT PLANNING SUGGESTIONS

PROMOTE YOUR EVENTS

• Email (Kristi) Chapter Members
• Social Media: Facebook, Twitter, Instagram, Google+
• Local Newspaper Calendar Section
• Local Radio Station Community Update
• Web Events Calendar (Kristi)
• Work Bulletin/Announcements